

## **2013 New York State Public Authority Mission Statement and Measurement Report**

**Local Public Authority/Agency Names:** Ontario County Industrial Development Agency (OCIDA), Ontario County Local Development Corporation (OCLDC), Ontario County Economic Development Corporation (OCEDC).

**Fiscal Year:** January 1 – December 31

**Enabling Legislation:** The Ontario County Industrial Development Agencies (OCIDA) was formed under Article 18-A of New York State General Municipal Law as a public benefit corporation. The OCIDA was created to actively promote, encourage, attract, and develop job and recreational opportunities and economically-sound commerce and industry in cities, towns, villages, and counties throughout New York State (the “State”). The OCIDA is empowered to provide financial assistance to private entities through tax incentives in order to promote the economic welfare, prosperity, and recreational opportunities for residents of Ontario County. The Ontario County Local Development Corporation and the Ontario County Economic Development Corporation were both formed pursuant to section 402 of the Not-For-Profit Corporation law whose sole purpose is to promote economic development in Ontario County.

**Mission Statement:** The Ontario County Office of Economic Development (EDC), Ontario County Industrial Development Agency (OCIDA), Ontario County Economic Development Corporation (OCEDC) and the Ontario County Local Development Corporation (OCLDC) help companies, not-for-profits and entrepreneurs create wealth and growth while retaining and growing jobs in Ontario County. Together we seek to accomplish our common mission by:

- Supporting entrepreneurship and innovation in all sectors of the economy by providing a world-class environment for technology-led development.
- Providing technical assistance, incentives and other forms of direct support to enable all companies to succeed in the global economy.
- Working with a variety of public and private organizations to ensure that Ontario County’s workforce has world-class technical skills.
- Actively participating in efforts that maintain and improve the County’s quality of life so that it can continue to attract and retain world-class talent and enterprises.
- Continuously monitoring the County’s business climate to ensure that it remains a premium location for technology-led development.

### **2013 Measurements and Evaluation of Prior Year Performance:**

1. Jobs supported, retained, and created.
  - a. Results --- 946 jobs retained or created through fifteen approved projects.
  - b. Results --- 33 workers received on-the-job training and incumbent worker training supported by agency funds.
2. Leverage private capital to grow and retain businesses in Ontario County.
  - a. Results ---used \$5,478,269 of public investments to leverage \$64,873,010 of private sector investments for total investments of \$70,351,279 in Ontario County.
3. Support strategic non-profit projects in Ontario County.
  - a. Results --- sponsored Village of Naples Central Business District sewer feasibility study.
  - b. Results --- supported Smart Systems Technology and Commercialization Center’s shovel-ready campus in partnership with SUNY’s Research Foundation.

4. Encourage global competitiveness.
  - a. Results --- expanded the runway from 3200 feet to 5500 feet at Canandaigua Airport to accept corporate jets.
  - b. Results--- applied for Foreign Trade Zone grantee status. Ontario County application includes Wayne, Seneca, Yates, and Livingston Counties.

**Authority Stakeholders:** Ontario County Board of Supervisors, OCIDA Board of Directors, Ontario County and all municipalities, Ontario County school districts, and Ontario County businesses.

**Authority Beneficiaries:** The residents and taxing jurisdictions of Ontario County.

**Authority Customers:** Strategic businesses of Ontario County.

**Governance Certification (OCIDA):**

1. As an OCIDA Director, I have a clear understanding of the mission and purpose of the OCIDA.  
*100% agree.*
2. I understand my role and fiduciary responsibilities and hold myself and other Board members, to these principles.  
*100% agree.*
3. The Board has adopted policies, by-laws, and practices for the effective governance, management, and operations of the OCIDA, and reviews these annually.  
*100% agree.*
4. The decisions I make as a Director are arrived at through independent judgment and deliberation free of political influence, pressure, or self-interest.  
*100% agree.*
5. I feel empowered to delay votes, defer agenda items, or table actions if I feel additional information or discussion is required.  
*100% agree.*
6. Board and committee meetings facilitate open, deliberate, and thorough discussion and the active participation of members.  
*100% agree.*
7. As a Board member, I communicate effectively with staff and am well informed on the status of all important issues.  
*100% agree.*

**Governance Certification (OCLDC):**

1. As an OCLDC Director, I have a clear understanding of the mission and purpose of the OCLDC.  
*100% agree.*
2. I understand my role and fiduciary responsibilities and hold myself and other Board members to these principles.  
*100% agree.*
3. The Board has adopted policies, by-laws, and practices for the effective governance, management and operations of the OCLDC, and reviews these annually.  
*100% agree.*

4. The decisions I make as a Director are arrived at through independent judgment and deliberation free of political influence, pressure, or self-interest.

*100% agree.*

5. I feel empowered to delay votes, defer agenda items, or table actions if I feel additional information or discussion is required.

*100% agree.*

6. Board and committee meetings facilitate open, deliberate, and thorough discussion and the active participation of members.

*100% agree.*

7. As a Board member, I communicate effectively with staff and am well informed on the status of all important issues.

*100% agree.*

**Governance Certification (OCEDC):**

1. As an OCEDC Director, I have a clear understanding of the mission and purpose of the OCEDC.

*100% agree.*

2. I understand my role and fiduciary responsibilities and hold myself and other Board members to these principals.

*100% agree.*

3. The Board has adopted policies, by-laws, and practices for the effective governance, management, and operations of the OCEDC, and reviews these annually.

*100% agree.*

4. The decisions I make as a Director are arrived at through independent judgment and deliberation free of political influence, pressure, or self-interest.

*100% agree*

5. I feel empowered to delay votes, defer agenda items, or table actions if I feel additional information of discussion is required.

*100% agree.*

6. Board and committee meetings facilitate open, deliberate, and thorough discussion and the active participation of members.

*100% agree.*

7. As a Board member, I communicate effectively with staff and am well informed on the status of all important issues.

*100% agree.*