

Table of Contents

	Page
Chapter 1. Introduction	1-1
Chapter 2. Available Transportation Service	2-1
Public Transportation Services	2-1
Regional Public Transportation Services	2-2
Specialized Transportation Services	2-2
Chapter 3. Community Profile.....	3-1
Overview of Ontario County	3-1
Ontario County Demographics.....	3-2
Land Uses in Ontario County	3-9
Chapter 4. Outreach Efforts and Needs Assessment.....	4-1
Public Outreach	4-1
Transit Riders	4-1
Stakeholders and General Public.....	4-2
Finger Lakes Community College	4-4
Non-Riders (Ontario County Residents).....	4-4
Assessment of Public Transit Needs.....	4-5
Chapter 5. Individual Route Evaluations.....	5-1
Route 1: Geneva City.....	5-1
Route 2A: Canandaigua City North.....	5-9
Route 2B: Canandaigua City South	5-18
Routes 3 & 7: Canandaigua / Victor.....	5-26
Route 4: Canandaigua – Geneva - Canandaigua.....	5-36
Route 5: Canandaigua – Clifton Springs - Geneva.....	5-42
Route 6: Canandaigua – Naples	5-47
DAR Services	5-51
Chapter 6. System Evaluation.....	6-1
Chapter 7. Recommendations	7-1
Appendix A: Technical Memos on Surveys and Outreach Efforts	
Appendix B: Turn Sheets for Proposed Routes	
Appendix C: Proposed Service Hours and Vehicle Requirements	

Table of Figures

	Page
Figure 2-1	CATS System Map2-4
Figure 2-2	City of Geneva CATS Routes.....2-5
Figure 2-3	City of Canandaigua CATS Routes.....2-6
Figure 2-4	Public Transportation Services in Ontario County2-7
Figure 3-1	Population Change by Town and City3-1
Figure 3-2	Youth (6-17) as a Percent of Total Population.....3-4
Figure 3-3	Older Adults (65+) as a Percent of Total Population3-5
Figure 3-4	Persons with Disabilities as a Percent of Total Population3-6
Figure 3-5	Persons with Low Income as a Percent of Total Population3-7
Figure 3-6	Persons without a Vehicle as a Percent of Total Population.....3-8
Figure 3-7	Activity Centers & Destinations3-10
Figure 5-1	Route 1 Existing Alignment5-2
Figure 5-2	Route 1 Service Statistics5-3
Figure 5-3	Route 1 Geneva City Annual Ridership, 1999-20085-4
Figure 5-4	Route 1 Ridership and Productivity5-4
Figure 5-5	Route 1: Ridership by Time of Day5-5
Figure 5-6	Route 1: High Activity Bus Stops.....5-6
Figure 5-7	Route 1 - Weekday Ridership by Segment.....5-7
Figure 5-8	Route 2A Existing Alignment.....5-10
Figure 5-9	Route 2A Service Statistics.....5-11
Figure 5-10	Route 2A Canandaigua City Annual Ridership, 1999-20085-12
Figure 5-11	Route 2A Ridership and Productivity.....5-13
Figure 5-12	Route 2A: Ridership by Time of Day5-14
Figure 5-13	Route 2A: Weekday Ridership by Time of Day5-15
Figure 5-14	Route 2A: High Activity Bus Stops5-16
Figure 5-15	Route 2B Existing Alignment.....5-19
Figure 5-16	Route 2B Service Statistics.....5-21
Figure 5-17	Route 2B Canandaigua City Annual Ridership, 1999-20085-21
Figure 5-18	Route 2B Ridership and Productivity.....5-22
Figure 5-19	Route 2A/2B: Ridership by Time of Day.....5-22
Figure 5-20	Route 2B Weekday Ridership by Route Segment.....5-23
Figure 5-21	Route 2B: High Activity Bus Stops5-24
Figure 5-22	Route 3 Existing Alignment5-28
Figure 5-23	Route 7 Existing Alignment5-29
Figure 5-24	Routes 3 & 7 Service Statistics5-30
Figure 5-25	Route 3 & 7 Annual Ridership, 1999-20085-31
Figure 5-26	Routes 3 & 7 Ridership and Productivity5-31
Figure 5-27	Routes 3 & 7: Ridership by Time of Day5-32
Figure 5-28	Routes 3 & 7: Weekday Ridership by Time of Day.....5-33
Figure 5-29	Weekday Transfer Connections at Eastview Mall.....5-34
Figure 5-30	Route 4 Existing Alignment5-37
Figure 5-31	Route 6 Service Statistics5-38
Figure 5-32	Route 4 Annual Ridership, 1999-20085-39

Table of Figures

	Page
Figure 5-33	Route 4 Ridership and Productivity5-39
Figure 5-34	Route 4 Ridership by Time of Day5-40
Figure 5-35	Route 5 Existing Alignment5-43
Figure 5-36	Route 6 Service Statistics5-44
Figure 5-37	Route 4 Annual Ridership, 1999-20085-44
Figure 5-38	Route 5 Ridership by Time of Day and Day of Week5-45
Figure 5-39	Route 5 Average Ridership and Productivity (October, 2008)5-46
Figure 5-40	Route 6 Existing Alignment5-48
Figure 5-41	Route 6 Service Statistics5-49
Figure 5-42	Route 1 Geneva City Annual Ridership, 1999-20085-49
Figure 5-43	Route 6 Average Ridership and Productivity5-50
Figure 5-44	CATS DAR Trips per Year (2000-2008)5-52
Figure 5-45	DAR Trips by Medicaid and General Public5-52
Figure 5-46	CATS DAR: Top Pick-Up Locations5-53
Figure 5-47	Ontario County DAR Service Pick-Up Locations5-54
Figure 5-48	CATS DAR: Top Drop-Off Locations5-55
Figure 5-49	Ontario County DAR Service: Drop-Off Locations5-56
Figure 5-50	CATS DAR Service: Vehicle Utilization5-58
Figure 6-1	CATS Performance Data and Indicators Fixed-Route Services, All Riders (STOA and Medicaid) 2006-2008.....6-3
Figure 6-2	CATS Performance Data and Indicators DAR Services, All Riders (STOA and Medicaid) 2006-2008.....6-5
Figure 7-1	Proposed CATS Fixed-Route System7-9
Figure 7-2	Route 1 – Geneva City Proposed7-10
Figure 7-3	Route 2 - Canandaigua City Proposed7-11
Figure 7-4	Route 3 – Canandaigua-Farmington-Victor Proposed7-12
Figure 7-5	Route 4 – Canandaigua to Geneva via Routes 5 and 20 Proposed7-13
Figure 7-6	Route 5 - Canandaigua to Geneva via Routes 21 and 96 and Route 5X – Geneva to Eastview Mall Proposed7-14
Figure 7-7	Route 6 – Canandaigua to Naples Proposed7-15
Figure 7-8	Route 7 – Canandaigua – Bloomfield- Naples Proposed7-16