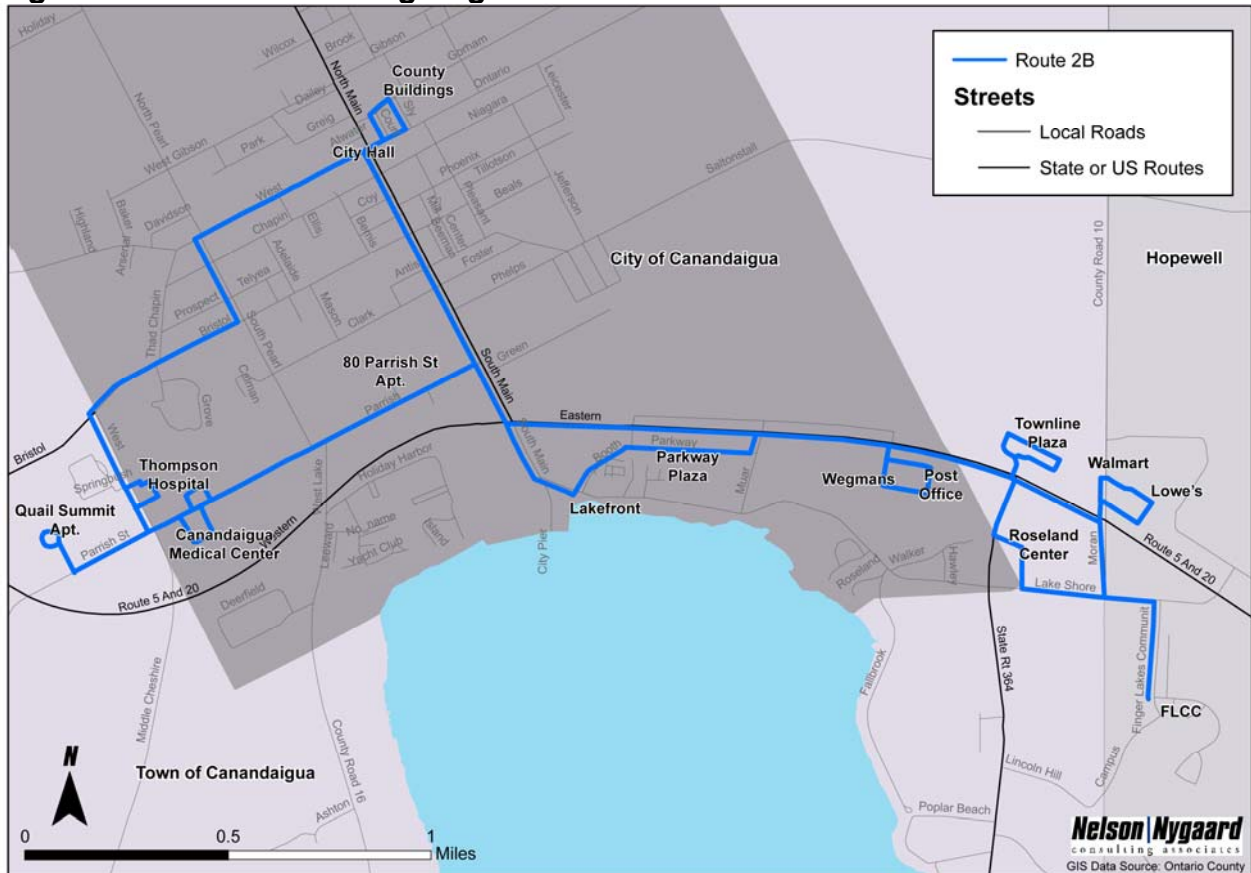


Route 2B: Canandaigua City South

Route Description

Route 2B operates neighborhood service within the incorporated limits of the City of Canandaigua on weekdays and weekends. The weekend route is consolidated with Route 2A. Route 2B departs hourly from shelter located on the east side of Main Street between Ontario and Niagara Streets and operates a 47-minute clockwise loop covering neighborhoods and key commercial destinations on the south side of Canandaigua. The current route alignment appears in Figure 1.

Figure 1: Route 2B Existing Alignment



Leaving downtown, Route 2B runs north on Main Street, turns right (east) on Gorham, right (south) on Wood, right (east) on Ontario Street to West Avenue, left (south) on South Pearl, right (west) on Bristol, left (south) on West Street and circulates through the EyeCare and Doctors Building parking lots in the Thompson Hospital complex, then crosses West Street to 3170 West, and continues south on West to right (west) on Parrish Street and right into Quail Summit Apartments. Turning around in the parking lot, Route 2B returns east on Parrish and circulates through the Canandaigua Medical Group Building and the Thompson Hospital main entrance, then continues east on Parrish to the high-rise apartments parking lot at 80 Parrish, and then to Main Street. Turning south on Main, Route 2B operates west via Lakeshore Drive and Eastern Boulevard to provide direct service to destinations along the south side of Eastern Boulevard including Parkway Plaza stores, Wegmans, the Post Office, Roseland Center, Finger Lakes

Community College and Lowe's. Returning east along the north side of Eastern Parkway, Route 2B operates into Walmart, Town Line Plaza and Chase-Pitkin, then turns right (north) on Main Street to the shelter north of Niagara Street.

Major stops on Route 2B:

- City Hall / Main Street Stop
- Thompson Hospital
- Quail Summit Apartments
- Canandaigua Medical Center
- 80 Parrish Street Apartments – Main Street
- Canandaigua Lakefront Park
- Parkway Plaza
- Wegmans
- Post Office
- Finger Lakes Community College
- Lowes
- Aldi's – Town Line Plaza
- Walmart
- Roseland Water Park

Level of Service

Route 2B service is provided with one small bus running 12 hourly loop trips in Canandaigua weekday (Monday – Thursday) and 14 trips on Friday. Weekend service operates as a consolidated 2A/2B route and is discussed under Route 2A. Service statistics for Route 2B are shown in Table 1.

Table 1: Route 2B Service Statistics

	Weekday	Saturday (same as 2A)	Sunday (same as 2A)
Span of Service	M – Th: 6:30 am – 6:30 pm Fri: 6:30 am – 8:30 pm	9:30 am - 9:00 pm	9:30 am - 6:00 pm
Round Trips	M – Th: 12 Fri: 14	12	10
Frequency (min)	60	60	60
Route Length (miles)	8.5	15.3	15.3
Travel time	47	55	55

Source: Compiled from CATS schedule data

Ridership

Available data indicates a trend of moderate ridership growth averaging 1.8% annually between 1999 and 2008 (Table 2). Fluctuations in annual ridership observed during the early years of service reflect the system's development over time and changes in contracting practices, funding

as well as service design. Route 2 was divided into two routes 2A and 2B in mid-2004, and since that time Route 2B ridership has grown at the considerably faster rate of 10% annually between 2005 and 2008.

Table 2: Route 2B Canandaigua City Annual Ridership, 1999-2008

Year	Total Route 2	Percent Change	Route 2B Only	Percent Change
1999	47,202	-19.3	--	--
2000	55,555	17.7	--	--
2001	49,324	-11.2	--	--
2002	49,507	0.4	--	--
2003	44,229	-10.7	--	--
2004	45,974	3.9	8,066	--
2005	47,844	4.1	16,821	n/a
2006	50,585	5.7	19,098	13.5
2007	48,500	-4.1	19,935	4.4
2008	55,950	15.4	23,550	18.1

Source: Compiled from Ontario County Planning Department data

Average daily ridership and productivity by service day is summarized in Table 3. Daily ridership averages are based on October 2008 data that tends to reflect optimal ridership conditions. Based on actual 2008 ridership, Route 2B carries 7.4 passengers per revenue hour overall on weekdays.

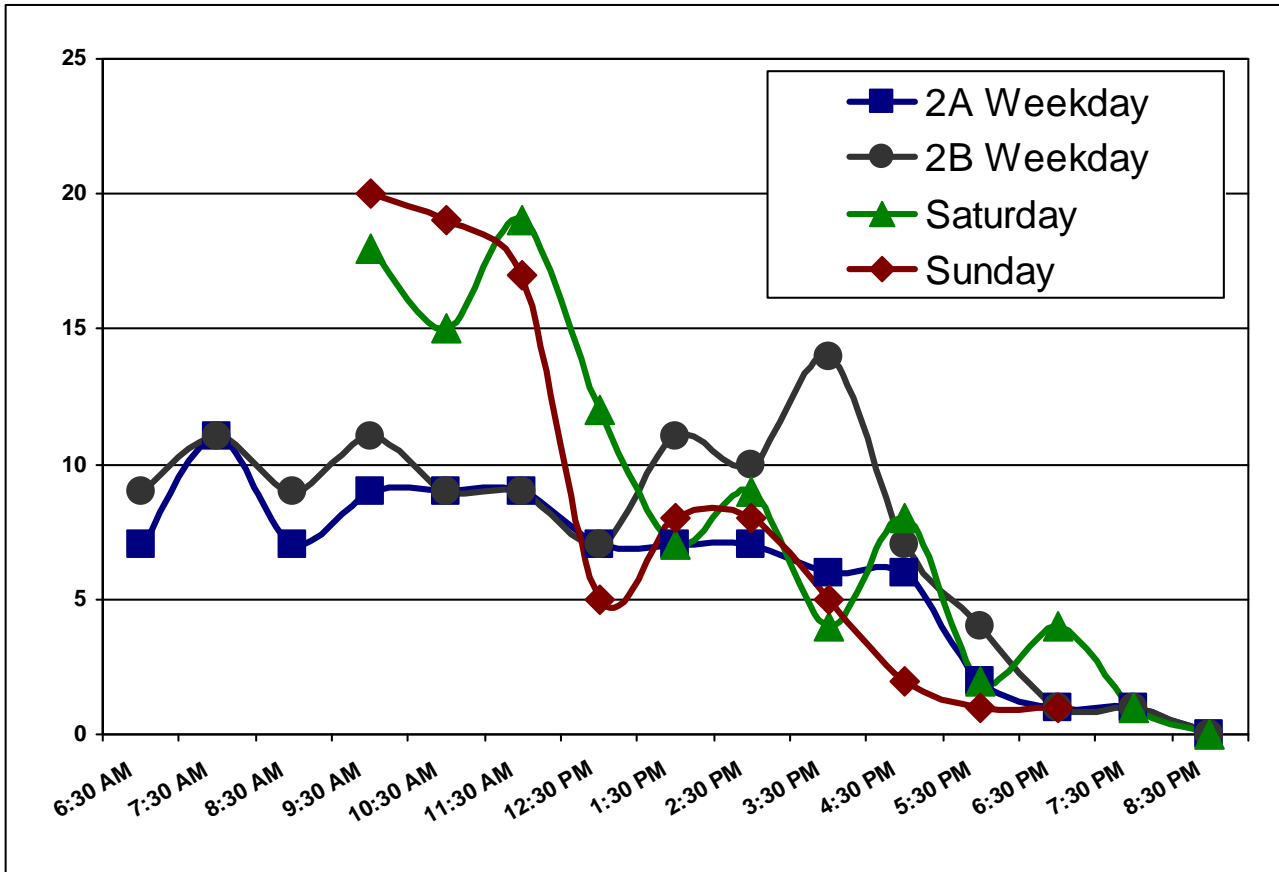
Table 3: Route 2B Ridership and Productivity

Service Period	Passengers	Passengers per Revenue Hour	Passengers per Trip
October Weekday	111	9.3	9.3
October Friday	116	8.3	8.3
2008 Total	23,550	7.4	7.4

Source: Compiled from data provided by Ontario County Planning Department

Ridership distributions by time of day for Route 2B weekday and Route 2 weekend services are displayed in Figure 2. These data indicate that the highest passenger volumes occur on Saturdays and Sundays between 9:30 am and 1:00 pm, during which times ridership exceeds 15 passengers per trip. Route 2B weekday ridership fluctuates with five of 12 trips carrying 10 or more passengers, including a maximum 14 passengers on the 3:30 pm trip

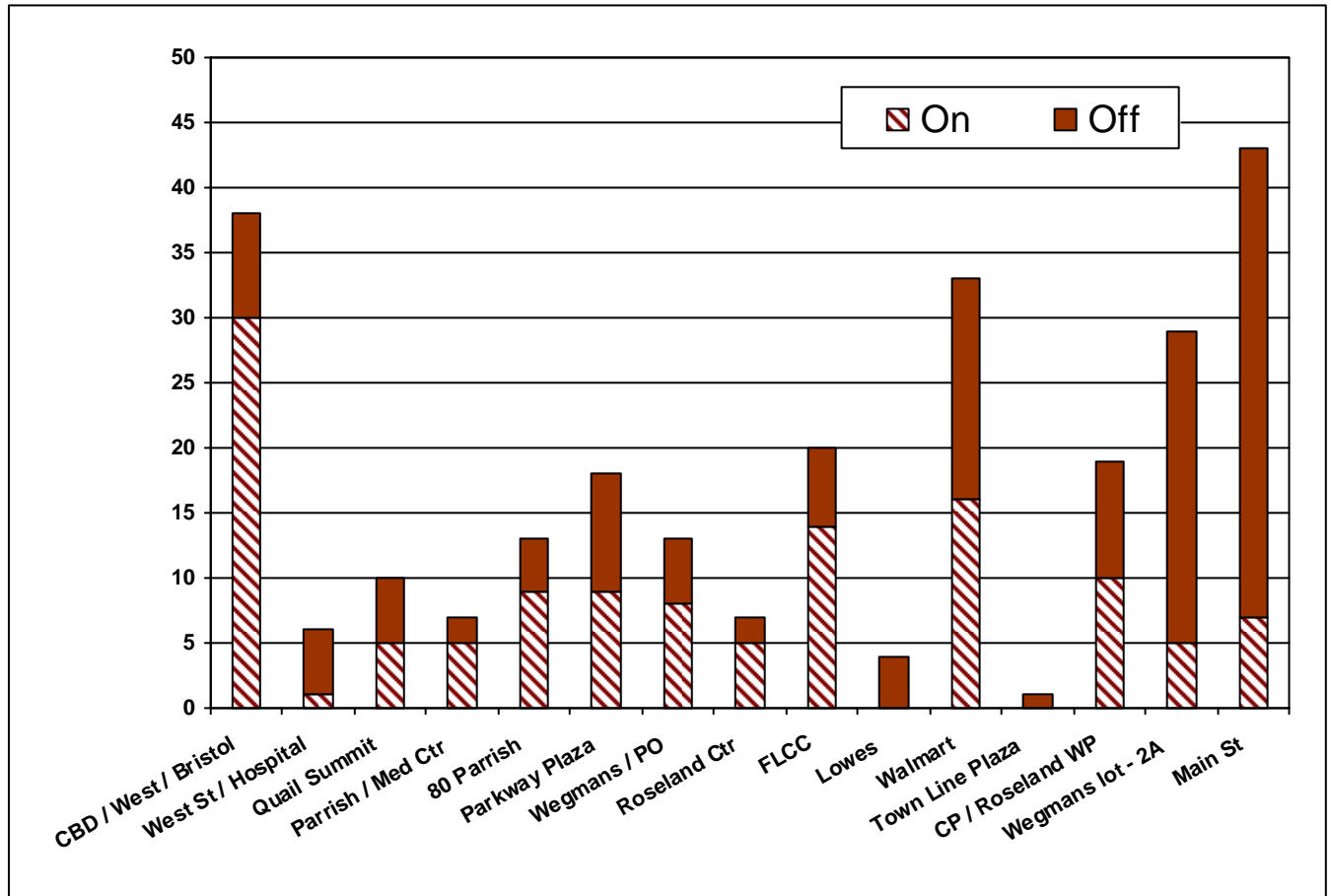
Figure 2: Route 2A/2B: Ridership by Time of Day



Source: Compiled from data provided by Ontario County Planning Department

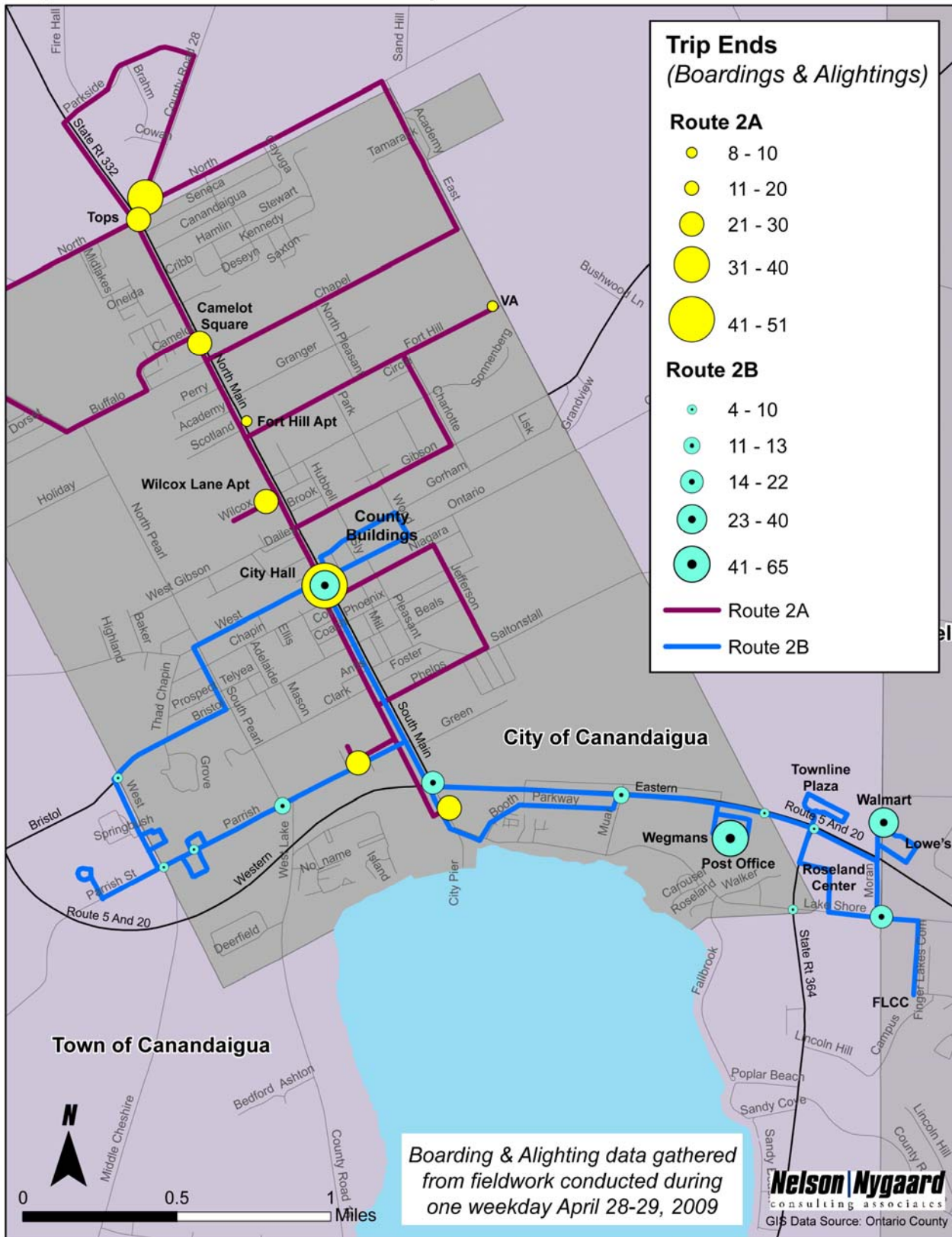
Ridership by route segment is shown graphically in Figures 3 and 4. Boarding and alighting activity is concentrated in the downtown area, at the Walmart store, the Finger Lakes Community College campus and Wegman's. Stops serving Parish Street and the area around Thompson Hospital collectively show a moderate amount of ridership activity. Stops at Town Line Plaza generate relatively few passenger boardings and alightings.

Figure 3: Route 2B Weekday Ridership by Route Segment



Source: Nelson\Nygaard Consulting Associates

Figure 4: Route 2B: High Activity Bus Stops



Strengths and Weaknesses

Strengths

- Route 2B provides direct access to major institutional, medical and shopping destinations in Canandaigua, despite challenging operating and pedestrian conditions in the Eastern Boulevard corridor.

Weaknesses

- The loop alignment is circuitous resulting in longer onboard travel times, including unacceptably long bus trips in one direction for a majority of passengers.
- The route has an imbalance of residential origins and non-residential destinations. Most residents north of downtown must transfer to Route 2B to reach Thompson Hospital and nearby medical offices, FLCC and retail store located on both sides of Eastern Boulevard.
- Routes 2B and 2A both serve the senior high-rise at 80 Parrish Street directly departures alternating between every 19 and 41 minutes. Nevertheless, neither route offers effective two-way links to major grocery stores.
- Ridership on the two Friday-only late evening trips is negligible.

Potential Improvements

- Extend the route north to include more residential trip origins.
- Provide two-way service on Parrish Street between Main Street and Thompson Hospital.
- Coordinate alignment and schedule with Routes 2A and 3 to provide more frequent service with even spacing on Main Street through the heart of the city.