

Routes 5&20 Corridor Study Meeting Minutes

Business Owners Discussion Group June 5th, 2003

Attendees:

Dan Aken, Facilitator
Paul Singer
Ralph Golena

Joel Steel
Sean Fagan

General Concerns

- Would like to increase business traffic; there is some concern that those traveling along the corridor are not aware of the existing businesses.
- One thought was to include business directories at key areas along the corridor (this would cut down on the need for additional signage and provide additional advertisement for existing businesses).
- The sense is that most business owners in the corridor also live in the corridor.
- There are existing business associations that could get more involved. (Lima Business Association, the Antique Country Mile, and the East Bloomfield Improvement Association (EBIA)).
- Concerns with the Village of Bloomfield being invisible to vehicles along Route 5 & 20.
- Thoughts on signage were mixed; not enough allowed, too much allowed, not allowed in the appropriate place, etc.
- Similar thoughts for lighting. Seemed to like a lot of lighting because it draws attention to the business.
- Everyone felt the Towns do a good job of encouraging businesses along the corridor

Traffic Concerns

- Speed limit at Route 444 intersection is too high
- Possibility of including a third lane for passing in several locations throughout the corridor (people get frustrated driving behind trucks and agricultural vehicles).
- Access Management is good idea where appropriate. Liked the idea of clustering businesses and not allowing entire 5 & 20 frontage to be developed.
- Sight distance problems at the bottom of hill near Crossman's.